CONTRACT

WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

Contract / Revision	Alt Order #
134115 /	07894245

Product
OBAMA/P/D-SKED A

Contract Dates	Estimate #
10/09/12 - 10/15/12	**1537**

Advertiser	Original Date / Revision
Political Obama for Pres/Dem	08/17/12 / 08/17/12

And:

Greer Margolis & Mitchell
1010 Wisconsin Ave Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WCCB	Merideth Radow	Washington-Eag

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
D 1	WCCB	10/09/12	10/12/12	Fox News Rising	5a-530a		:30			NM	0	$0.00
D 2	WCCB	10/15/12	10/15/12	Fox News Rising	5a-530a		:30			NM	0	$0.00
D 3	WCCB	10/09/12	10/12/12	Fox News Rising	530a-8a		:30			NM	0	$0.00
D 5	WCCB	10/09/12	10/12/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	$0.00
D 6	WCCB	10/15/12	10/15/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	$0.00
7	WCCB	10/09/12	10/12/12	M-F 12p-1p	12p-1p		:30			NM	4	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$75.00							
D 8	WCCB	10/14/12	10/14/12	Fox News Sunday	9a-10a		:30			NM	0	$0.00
D 9	WCCB	10/09/12	10/12/12	M-F 3p-4p	3p-4p		:30			NM	0	$0.00
10	WCCB	10/09/12	10/12/12	Anderson	4p-5p		:30			NM	4	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$100.00							
D 11	WCCB	10/15/12	10/15/12	Anderson	4p-5p		:30			NM	0	$0.00
D 12	WCCB	10/09/12	10/12/12	Ellen	5p-6p		:30			NM	0	$0.00
D 13	WCCB	10/15/12	10/15/12	Ellen	5p-6p		:30			NM	0	$0.00
D 14	WCCB	10/14/12	10/14/12	Su 4p-6p	4p-6p		:30			NM	0	$0.00
D 15	WCCB	10/09/12	10/12/12	TMZ	6p-630p		:30			NM	0	$0.00
D 16	WCCB	10/15/12	10/15/12	TMZ	6p-630p		:30			NM	0	$0.00
D 17	WCCB	10/09/12	10/12/12	How I Met Your Mother	630p-7p		:30			NM	0	$0.00
D 18	WCCB	10/15/12	10/15/12	How I Met Your Mother	630p-7p		:30			NM	0	$0.00
19	WCCB	10/09/12	10/12/12	Big Bang Theory 7pm	7p-730p		:30			NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$350.00							
20	WCCB	10/15/12	10/15/12	Big Bang Theory 7pm	7p-730p		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$350.00							
D 21	WCCB	10/09/12	10/12/12	Big Bang Theory 730pm	730p-8p		:30			NM	0	$0.00
D 22	WCCB	10/15/12	10/15/12	Big Bang Theory 730pm	730p-8p		:30			NM	0	$0.00
D 23	WCCB	10/13/12	10/13/12	Sa 6p-7p	6-7p		:30			NM	0	$0.00

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134115 /	07894245

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA/P/D-SKED A	**1537**

Advertiser	Original Date / Revision
Political Obama for Pres/	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
D 24	WCCB	10/13/12	10/13/12	Sa 7p-8p TMZ	7p-8p		:30			NM	0	$0.00
D 25	WCCB	10/14/12	10/14/12	Su 6p-7p	6p-7p		:30			NM	0	$0.00
D 26	WCCB	10/15/12	10/15/12	FOX Prime	8p-9p		:30			NM	0	$0.00
D 27	WCCB	10/15/12	10/15/12	FOX Prime	9p-10p		:30			NM	0	$0.00
28	WCCB	10/10/12	10/10/12	FOX Prime	8p-9p		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	--W----	1		$2,000.00					
E 29	WCCB	10/11/12	10/11/12	X Factor	X Factor		:30			NM	2	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	---T---	2		$2,000.00					
D 30	WCCB	10/11/12	10/11/12	FOX Prime	9p-10p		:30			NM	0	$0.00
E 31	WCCB	10/09/12	10/12/12	Fox News @ 10pm	10p-1035p		:30			NM	7	$3,150.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	-TWTF--	7		$450.00					
32	WCCB	10/15/12	10/15/12	Fox News @ 10pm	10p-1035p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/15/12	10/21/12	M------	1		$450.00					
33	WCCB	10/09/12	10/12/12	Fox News EDGE	1035p-11p		:30			NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	-TWTF--	4		$250.00					
34	WCCB	10/15/12	10/15/12	Fox News EDGE	1035p-11p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/15/12	10/21/12	M------	1		$250.00					
35	WCCB	10/13/12	10/14/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	-----SS	2		$250.00					
D 36	WCCB	10/15/12	10/15/12	Fox News Rising	530a-8a		:30			NM	0	$0.00
D 37	WCCB	10/15/12	10/15/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	$0.00
N 38	WCCB	10/09/12	10/12/12	Fox News Rising	5a-530a		:30			NM	4	$160.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	-1111--	4		$40.00					
N 39	WCCB	10/15/12	10/15/12	Fox News Rising	5a-530a		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/15/12	10/21/12	M------	1		$40.00					
N 40	WCCB	10/09/12	10/12/12	Fox News Rising	530a-8a		:30			NM	12	$1,020.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	-TWTF--	12		$85.00					
N 41	WCCB	10/15/12	10/15/12	Fox News Rising	530a-8a		:30			NM	3	$210.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/15/12	10/21/12	M------	3		$70.00					
N 42	WCCB	10/09/12	10/12/12	Fox News Rising 8a-9a	8a-9a		:30			NM	4	$320.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	-1111--	4		$80.00					
N 43	WCCB	10/15/12	10/15/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/15/12	10/21/12	M------	1		$65.00					
N 44	WCCB	10/14/12	10/14/12	Fox News Sunday	9a-10a		:30			NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/08/12	10/14/12	------S	1		$35.00					

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Political Obama for Pres/	08/17/12 / 08/17/12

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N 45	WCCB	10/09/12	10/12/12	M-F 3p-4p	3p-4p		:30			NM	3	$300.00
Week:		10/08/12	10/14/12	-TWTF--	3		$100.00					
N 46	WCCB	10/15/12	10/15/12	Anderson	4p-5p		:30			NM	1	$150.00
Week:		10/15/12	10/21/12	M------	1		$150.00					
N 47	WCCB	10/09/12	10/12/12	Ellen	5p-6p		:30			NM	4	$900.00
Week:		10/08/12	10/14/12	-1111--	4		$225.00					
N 48	WCCB	10/15/12	10/15/12	Ellen	5p-6p		:30			NM	1	$225.00
Week:		10/15/12	10/21/12	M------	1		$225.00					
N 49	WCCB	10/09/12	10/12/12	TMZ	6p-630p		:30			NM	4	$1,000.00
Week:		10/08/12	10/14/12	-1111--	4		$250.00					
N 50	WCCB	10/15/12	10/15/12	TMZ	6p-630p		:30			NM	1	$250.00
Week:		10/15/12	10/21/12	M------	1		$250.00					
N 51	WCCB	10/09/12	10/12/12	How I Met Your Mother	630p-7p		:30			NM	4	$800.00
Week:		10/08/12	10/14/12	-1111--	4		$200.00					
N 52	WCCB	10/15/12	10/15/12	How I Met Your Mother	630p-7p		:30			NM	1	$200.00
Week:		10/15/12	10/21/12	M------	1		$200.00					
N 53	WCCB	10/09/12	10/12/12	Big Bang Theory 730pm	730p-8p		:30			NM	4	$1,700.00
Week:		10/08/12	10/14/12	-1111--	4		$425.00					
N 54	WCCB	10/15/12	10/15/12	Big Bang Theory 730pm	730p-8p		:30			NM	1	$425.00
Week:		10/15/12	10/21/12	M------	1		$425.00					
N 55	WCCB	10/15/12	10/15/12	League Championship	League Champions		:30			NM	2	$4,500.00
Week:		10/15/12	10/21/12	M------	2		$2,250.00					
									Totals		83	$26,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	83	$26,100.00	$22,185.00
Totals	83	$26,100.00	$22,185.00

Signature: _____ **Date:** _____

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